



ROCKY MOUNTAIN DIVISION OF THE INTERNATIONAL ASSOCIATION FOR IDENTIFICATION

EXHIBITOR AND SPONSOR OPPORTUNITIES 2022 RMD-IAI TRAINING CONFERENCE

Ridgeline Hotel and Conference Center, Estes Park, CO, September 7 – 9

The RMDIAI is excited to provide you with numerous exhibition and sponsorship opportunities at our annual conference. The all-day vendor exhibition and evening banquet will take place Thursday, September 8, 2022.

Although the reduced pricing reflects the single-day commitment we are asking of our exhibitors, there is no single-day restriction on product or service exhibition. Tables will be available for set-up starting Tuesday evening, and exhibitors are welcome to display their products and services on Wednesday at no additional cost if they wish.

Conference Banquet Sponsor | ~~\$3,000~~ **\$2,000**

- Named sponsor with logo recognition on the RMDIAI webpage
- Poster signs recognizing your sponsorship throughout the conference (you provide)
- Your logo and recognition on the screen in the general session room
- “Table tent” signs recognizing your sponsorship throughout the banquet (you provide)
- Verbal recognition from the moderators throughout the conference
- Brief welcome remarks to attendees during the banquet
- Option to provide additional promotional materials such as your own branded napkins, coasters, glassware, etc. (you provide)
- Featured exhibit space in prime location (valued at \$500)
- Two complimentary full conference registrations (valued at \$600)

Conference Luncheon Sponsor | ~~\$2,750~~ **\$1,750**

- Named sponsor with logo recognition on the RMDIAI webpage
- Poster signs recognizing your sponsorship throughout the coffee break (you provide)
- Your logo and recognition on the screen in the general session room
- Verbal recognition from the moderators throughout the conference
- Option to provide additional promotional materials such as your own branded napkins, coasters, glassware, etc. (you provide)
- Standard exhibit space (valued at \$350)
- Two complimentary full conference registrations (valued at \$600)

Conference Breakfast Sponsor | ~~\$2,500~~ \$1,500

- Named sponsor with logo recognition on the RMDIAI webpage
- Poster signs recognizing your sponsorship throughout the coffee break (you provide)
- Your logo and recognition on the screen in the general session room
- Verbal recognition from the moderators throughout the conference
- Option to provide additional promotional materials such as your own branded napkins, coasters, glassware, etc. (you provide)
- Standard exhibit space (valued at \$350)
- Two complimentary full conference registrations (valued at \$600)

Conference Coffee Break Sponsor | ~~\$2,000~~ \$1,250

- Named sponsor with logo recognition on the RMDIAI webpage
- Poster signs recognizing your sponsorship throughout the coffee break (you provide)
- Your logo and recognition on the screen in the general session room
- Verbal recognition from the moderators throughout the conference
- Option to provide additional promotional materials such as your own branded napkins, coasters, glassware, etc. (you provide)
- Standard exhibit space (valued at \$350)
- Two complimentary full conference registrations (valued at \$600)

Featured Exhibitor Space | ~~\$1000~~ \$500

- 16' max width exhibit space with two tables and two chairs
- Two complimentary full conference registrations (valued at \$600)
- Named sponsor with logo recognition on the RMDIAI webpage
- Your logo and recognition on the screen in the general session room
- Verbal recognition from the moderators throughout the conference

Standard Exhibitor Space | ~~\$600~~ \$350

- 8' max width exhibit space with table and two chairs
- Two complimentary full conference registrations (valued at \$600)
- Named sponsor with logo recognition on the RMDIAI webpage
- Your logo and recognition on the screen in the general session room
- Verbal recognition from the moderators throughout the conference

Conference Tote Bags | ~~\$400~~ \$250 (1 opportunity available)

- Your organization's name and/or logo will appear prominently on the bag and be distributed to all attendees (Tote bag sponsors must supply the tote bags)
- Named sponsor with logo recognition on the RMDIAI webpage
- Your logo and recognition on the screen in the general session room
- Verbal recognition from the moderators throughout the conference

Conference Pens and Notepads | ~~\$400~~ \$250 (1 opportunity available)

- Your organization's name and/or logo will appear prominently on the pens and notepads and will be distributed to all attendees (Pen and notepad sponsors must supply the logoed pens and/or notepads))
- Named sponsor with logo recognition on the RMDIAI webpage
- Your logo and recognition on the screen in the general session room
- Verbal recognition from the moderators throughout the conference

Conference Lanyards | ~~\$400~~ \$250 (1 opportunity available)

- Your organization's name and/or logo will appear prominently on the lanyards and will be distributed to and worn by all attendees during the conference (Lanyard sponsors must supply the logoed lanyards)
- Named sponsor with logo recognition on the RMDIAI webpage
- Your logo and recognition on the screen in the general session room
- Verbal recognition from the moderators throughout the conference

Flyer/Material Distribution | ~~\$400~~ \$250

- Your organization's promotional material will be distributed to all attendees in their tote bags and will also be placed in the exhibition/banquet room (your business must provide the promotional material)
- Named sponsor with logo recognition on the RMDIAI webpage
- Your logo and recognition on the screen in the general session room
- Verbal recognition from the moderators throughout the conference